

RESEARCH BASED DEGREE PROGRAM

Accelerated Bachelor of Business Administration (B.B.A) Program

European Global School offers low cost educational services to assist people in completing their academic goal through research based degree programs. It is designed primarily for mature, motivated adults and working people. The school provides the much-needed flexibility for adult learners to be able to work on and complete their Bachelor of Business Administration degree requirements by utilizing a variety of credit earning opportunities to satisfy degree requirements. Some of these methods are on-line courses, approved college-level proficiency examinations like CLEP, self-study, research as well as traditional classroom courses from other colleges and universities.

European Global School, Paris – France does not have a large residency requirement. We do not put a time limit on the acceptance of your liberal arts credits, no matter how old they are, we accept your military credits in transfer, we are flexible in how you earn your remaining credits (traditional, non-traditional such as military, correspondence or examinations), we do not put a limit on the amount of credits that you can transfer into our college and finally, you can begin at any time of the year.

European Global School is "est un etablissement prive d'enseignement superieur ouvert au titre du Code de l'Education - Decret du 25 janvier 1876 - Article L. 731-2, L. 731-3 et L. 731-4 sous le numero E 13-09" recognized as a private establishment of higher education in France by Rectorat de Paris - Ministry of Higher Education & Research, France to confer degrees. The UAI (unite administrative immatriculee) is 0755835K.

Accelerated BBA Program

Our Accelerated Bachelor of Business Administration (B.B.A) program is a supervised degree that includes a research-based project. The program provides a unique opportunity to follow your interest in an area of research, to focus on this for several years and make an important contribution to the development of your chosen research area. This provides you with the opportunity to acquire research skills by



undertaking independent study in the field of your interest. To be awarded the degree you will submit a thesis/capstone of 10,000 words of your work for assessment by our Academic Review Committee.

Published Book

Once your thesis/capstone is approved, it will be published as a book and assigned with unique ISBN. The book will be made available at Amazon / Barnes & Noble / Google Books, etc and author royalty up to 20% will be paid to you as an author of the book on each sale annually.

Pathway to Success

The first step is to complete the required Graduate Application for Admission. Our unofficial review will give you an idea of approximately how many of your prior college credits may apply to our degree program and approximately how many additional credits you will need to earn in order to complete your degree. The fee for this service is \$100 (non-refundable). You will need to obtain your transcripts to submit. You must have them emailed directly to us.



Inside – Accelerated BBA Program

Our Accelerated BBA (Bachelor of Business Administration) program is designed to give accomplished adult and professionals the opportunity to complete a Bachelor degree, by taking into consideration prior university-level education and working experience. Highly experienced and busy working professionals eager to advance their management and international business careers will appreciate the accelerated Bachelor program – an interesting alternative for adults and professionals to pursuing and completing Bachelor degree at their own pace.

Graduates of this program will become business generalists capable of applying analytical and managerial decisions to real business situations. Upon successful completion of the program, you will earn BBA degree, which demonstrates you have mastered and gained both academic and professional knowledge in core business management disciplines relevant to the changing business world.

Program Structure & Degree Requirements:

Accelerated BBA program is ideal for professionals who had completed minimum of 02 years of university-level education, earned academic or professional qualifications (e.g. Associate Degree, Higher Diploma, Graduate Diploma or equivalents), and possess 02 years professional experience in business fields. Student will complete 24 Undergraduate BBA core courses listed below; additional courses will be assigned to students with less transfer credits.

Core Courses – 72 Credits

1. Introduction to Business
2. Basic Management
3. Business Ethics
4. Introduction to Computer Science
5. Introduction to Financial Accounting
6. Managerial Accounting
7. Principles of Microeconomics
8. Principles of Macroeconomics
9. Principles of Finance
10. Principles of Marketing
11. Business Statistics
12. Business Law and Ethics
13. Management Information Systems
14. Principles of Management



15. Organizational Behavior
16. Corporate Communication
17. Operations Management
18. Human Resource Management
19. Strategic Information Technology
20. Small Business Management
21. Management Leadership
22. Project Management
23. Strategic Management
24. International Trade

Foundation Courses – 18 Credits

1. English Composition – I
2. English Composition – II
3. Computer Applications
4. Introduction to Sociology
5. Foundations of Business Strategy
6. Basic Mathematics

Elective Courses – 12 Credits

1. Entrepreneurship
2. Business Process Management
3. Supply Chain Management
4. Introduction to E-Business

Internship – 06 Credits

Research Based Project – 12 Credits

Degree Concentration Areas

Accelerated BBA program can be completed with an emphasis in specific major(s) chosen by the student, e.g.: General Management, Entrepreneurship or International Business etc. The concentration major will form the topic of the Bachelor Project.

Accelerated-BBA Graduation Requirements:

Accelerated Bachelor of Business Administration degree requires the successful completion of 72 credits; the completed 72-units will be recorded as part of total cumulative credits of 120 credit hours required for Bachelor degree graduation, including applicable transfer credits. Student performance will be measure against acceptable overall academic achievements.



Application & Admission Requirements

1. Applicant must be at least 20 years old and completed minimum two (02) years of higher education.
2. Possess recognised Higher Diploma, Associate Degree or equivalent; and
3. Will have minimum one (01) year of relevant work experience in Business or Management (*applicant will provide / submit official Employment testimonials from former / present employer*)
4. Adults with lesser qualification but possess years of experience in Business will also be considered.

Duration: 16-Month + Research-Project

Degree: Bachelor of Business Administration

Age: Minimum Age 20 years

Previous Study: 02 years Experience with prior education.

English Level: IELTS or Equivalent (Only for students from non-English speaking countries or students who did not study at English speaking school)

Study Method: Online / Self-Paced.

Resources: Each student is provided with Free Laptop / Tablet, Reference Books, access to Learning Management System (LMS), and Online Library.

